



JO LODDER

MOTIVATIONAL SPEAKER ON BUILDING RESILIENT TEAMS THAT WIN - WHATEVER THE CONDITIONS

Former Professional Jockey | Record-Breaking Ultra Runner

Race the Horse You're On

- How to Get Teams to Make Decisions Quickly and Independently **"Don't wait for the perfect horse. Race the horse you're on."**
- How to Overcome the Fear of Getting It Wrong **"You can't win from the weighing room. Take the gap or lose the race."**
- How to Stop Your Team Playing It Way Too Safe **"Sofa comfort never won. Join the Race, be a finisher, and set the pace."**
- How to Recover Quickly from Setbacks **"Falling isn't failing. Jockeys remount."**
- How to Give Your People a Purpose, Not Just a Paycheck **"Run for pay, they'll walk away. Run for purpose means they'll stay."**
- How to Stop Being the Bottleneck **"The strongest teams still run when you loosen the reins."**
- How to Make Big Goals Feel Achievable **"One step today is the only way. To start the race and finish the day."**

KEY OUTCOMES

- Faster, more confident decision-making under pressure
- Teams that stretch beyond comfort zones and play to win
- Rapid recovery so one bad day doesn't become a bad quarter
- Re-engaged people who choose to stay and run the extra mile
- High-trust cultures where leaders can loosen the reins
- Daily rhythms that turn big visions into consistent results

**Authentic
and powerful.**

Jonathan Bailey
Private Members Club
Conference

**purpose with
raw, real
stories**

Barry Yen -
Law Society

Real Strategies from Real Extremes

First person to run 3,140 km from the Great Wall of China to Hong Kong at age 55)

Jo delivers practical, battle-tested strategies forged in the highest-stakes environments: making million-dollar decisions at 50 km/h as a professional jockey, and completing a 3,140 km ultra-run across China at age 55.

He equips leaders to stop waiting for perfect conditions, recover fast from setbacks, re-engage talent, remove bottlenecks, and turn big goals into unstoppable daily momentum.

BOOK JO TODAY:



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